

• EXPERIENCE

• FREELANCE

ART DIRECTOR // UX/UI DESIGNER // 09/2010 - PRESENT

Most recent Clients: Patients And Purpose (Sr. AD) - Cosgrove Associates (Sr. AD) - Time Inc. (Sr. AD)  
Past clients: Blink Fitness - 247 Laundry Service - The Yard - Blur Communications - CMC Environmental Corp. - Macklowe Gallery

• MRM//MCCANN

ART DIRECTOR // UX/UI DESIGNER // 01/2014 - 04/2016

Worked on brands such as Verizon FiOS, Cigna, Zurich Insurance, USPS, U.S. Army and NY Lotto. Conceptualized and created experiences throughout various mediums including digital platforms such as websites, mobile apps and social media. Worked on many new business pitches and helped to win clients such as the NY Lotto and Cigna.

• PIXELSPRITE CREATIVE

FOUNDER // CREATIVE LEAD // 09/2011 - 10/2013

Co-lead a team of creatives, created the company's work model and strategy plan. Gained new business and grew relations with company clients. Participated in team brainstorms to create unique user journeys and experiences for multiple brands, thus helping them to grow. Worked closely with developers to secure the quality of websites.

• IIR (INSTITUTE FOR INTERNATIONAL RESEARCH)

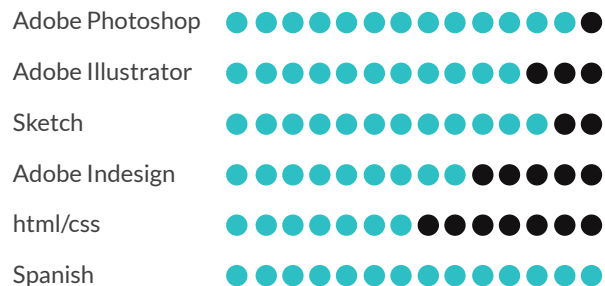
WEB DESIGNER // 02/2011 - 01/2012

Created UX/UI, designed, as well as developed the annual websites held by the company. Participated with the team to help come up with concepts and strategies for multi-media campaigns. Also helped to introduce new solutions to project flow of web campaigns, including tactics for developing great user journeys and user experiences.

EDUCATION 

New York City College of Technology  
Major: Advertising Design / Web Design  
B. Tech. Degree in Communication Design

OTHER SKILLS



SKILL SET

